How Search Works
Search engines are constantly ranking more than one billion websites for the attributes below. The highest-ranked websites are the ones that show first on your search results.

One
How much information it contains

Two
How many other sites link to it

Three
How many people click on it

Four
How long the website has been online

How to Search Better
Want to spend less time on your homework? And do it better? Use these tips to find what you want faster.

Find me a picture of a dog with a tennis ball in his mouth

Be more precise. Use this instead of that.

Click on the type of result you want, like images or videos. Use plus and minus signs to add or delete search terms. For an exact match put your search in quotes. Experiment to see how a small change can make a big difference.

Check Your Search Results
For valid, useful, and accurate search results, here are a few things to look for.

Headlines — Look for factual over sensational

Dates — Be aware of when the info was created

Type of site — .edu and .gov can be more reliable than .com sites

Cross reference — Use more than one source

How to Be Safe Online
Websites and ads can put you and your computer at risk. With a little knowledge, it’s easier to know which ones are OK.

Ignore ads that are vague, enticing, or make claims that are too good to be true.

Never give out personal information.

Look carefully at all sites. Some try to look genuine, but will infect your computer with malware, viruses, worms, spyware, and more.

Hit the back button and tell an adult if you wind up in a bad place.

Bing Has Answers.
Get a head start on your search by using Bing. Go to bing.com/classroom/search-tools for a shortcut to Bing’s collection of features in topics such as mathematics, science, humanities, the arts and more.

Deleting a term can give you unexpected results.

To see videos about search, go to https://aka.ms/bingvideos.