

PARENT VOLUNTEERS IN THE CLASSROOM

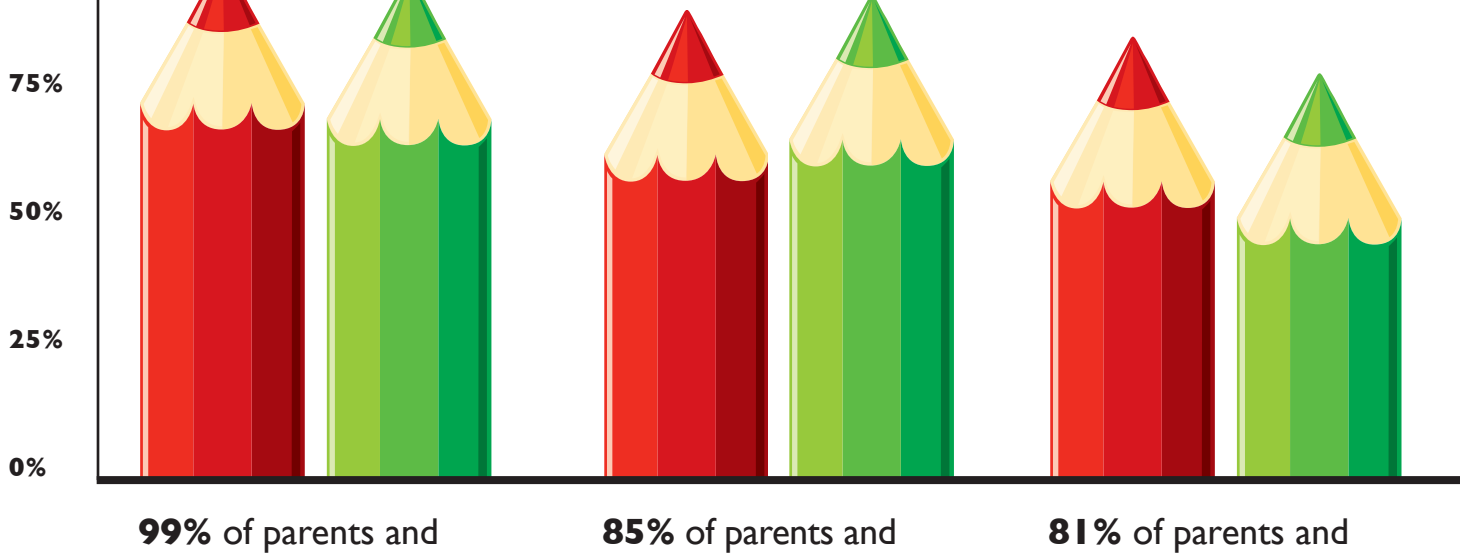
WHEN PARENTS PITCH IN TO HELP TEACHERS, WHO WINS? OUR KIDS!



WE'RE IN THIS TOGETHER



Both parents and teachers BELIEVE in classroom volunteers.



99% of parents and **97%** of educators feel that volunteers are necessary or nice in the classroom.

85% of parents and **87%** of educators feel that volunteering gives parents the opportunity to support and encourage their children.

81% of parents and **77%** of educators say volunteering shows students' parents value education.



WE CAN WORK IT OUT

By working together, parents and teachers CAN overcome hurdles to volunteering.

HURDLE

SOLUTION

64% of educators ask parents to volunteer by sending notes home, but parents say they prefer to be reached online.

Try recruiting volunteers **via email or an online scheduler** such as VolunteerSpot.

73% of parents who do not regularly volunteer cite work conflicts.

Invite working parents to:

- Prep learning center activities from home.
- Skype with students needing extra help in reading or math.
- Update the class website, newsletter or Pinterest.

48% of educators have difficulty finding time to prepare activities for volunteers.

Make it easier on teachers by:

- Appointing a parent leader who gives other volunteers assignments.
- Providing volunteers with assignments in advance.
- Asking volunteers to do the same assignment from week to week.



BEYOND THE BAKE SALE

Move over, cupcakes—there are MANY ways parents can make an impact in the classroom.

WHILE PARENTS LOVE THESE TRIED AND TRUE ACTIVITIES...

- Donating items to the classroom (70%)
- Chaperoning field trips (58%)

EDUCATORS WOULD ALSO LIKE HELP WITH...

- Tutoring and homework help (61%)
- Preparing learning centers (48%)

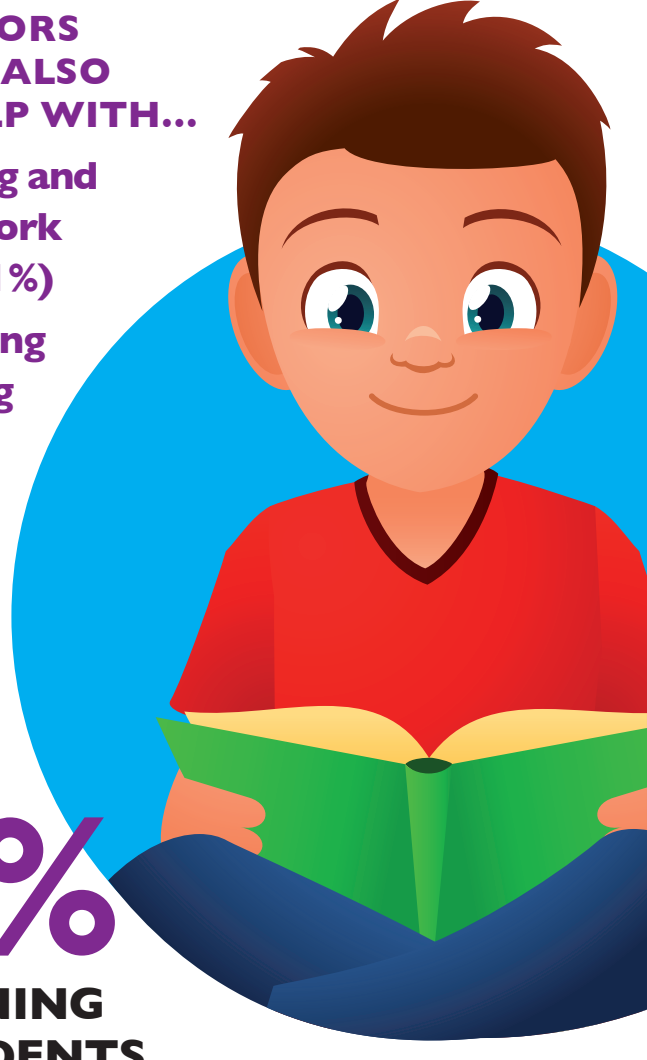
58%

HELPING WITH CLASS PARTIES



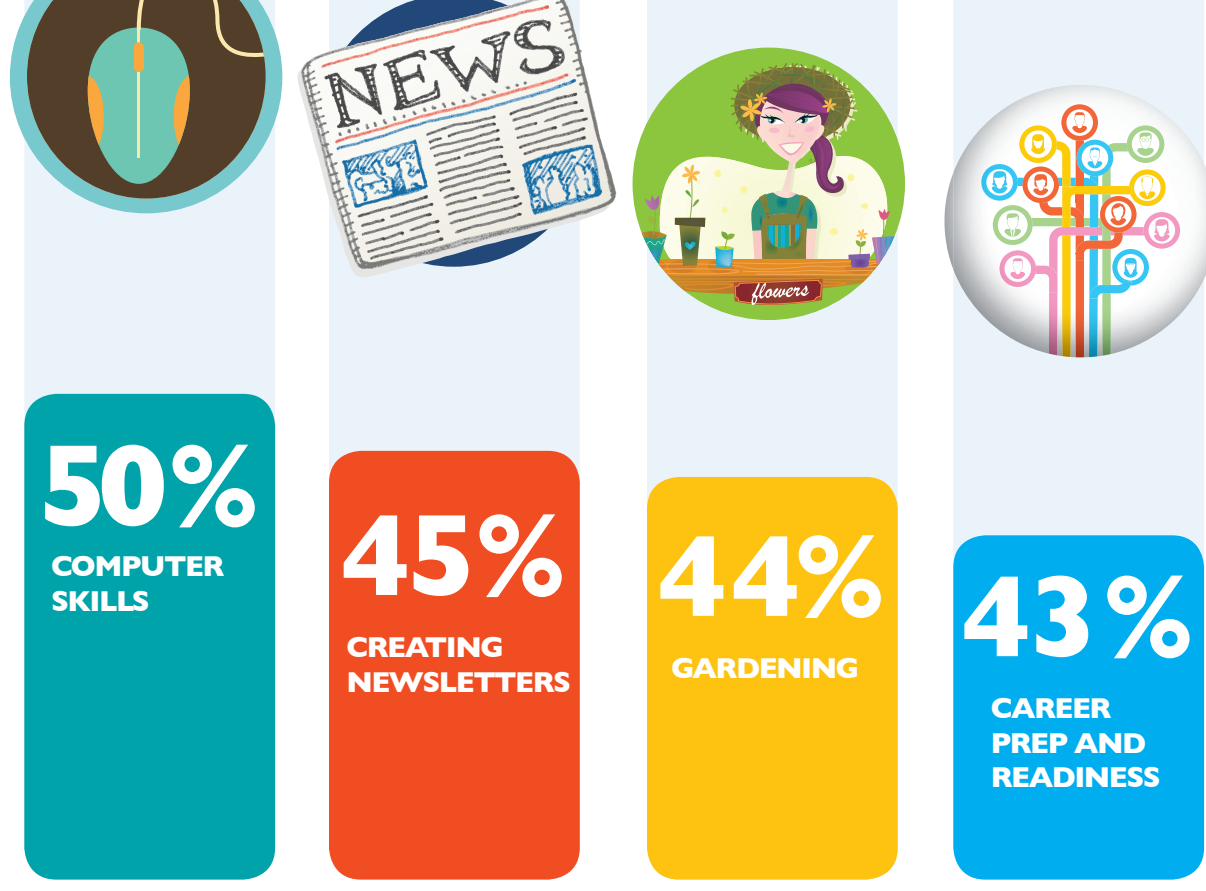
61%

LISTENING TO STUDENTS READ



PLUS: Not a Pinterest-worthy crafter? No sweat!

TEACHERS SAY THEY NEED HELP WITH...



ONE LAST TIP: Include the Whole Family!

PARENTS SAY THEY LOVE TO HELP WITH FAMILY-FRIENDLY ACTIVITIES SUCH AS:

- Book fairs (71%)
- Family fun nights (66%)

CARNIVALS AND FESTIVALS

62%



TOGETHER, WE CAN PREPARE OUR STUDENTS FOR THE FUTURE.

WeAreTeachers conducted an online survey May 23rd – June 11th, 2013. 661 K-12 teachers, school secretaries and library/media specialists completed the survey. VolunteerSpot conducted an online survey May 23rd – June 13th, 2013. 490 parents of K-12 students who have used VolunteerSpot completed the survey. The data reported is representative of the survey respondents and not projectable to the population of US educators or parents.

