

WRITE LIKE A REPORTER

(Informative Writing)



BE FACTUAL

- ▶ Do your research..
- ▶ Stay objective—look at all sides of an issue.
- ▶ Define your terms.

GET ORGANIZED

- ▶ Use an introduction and a conclusion.
- ▶ Link ideas and words together.
- ▶ Group your points in a way that makes sense.

REMEMBER THE DETAILS

- ▶ Include pictures, illustrations and graphs.
- ▶ Interview experts.
- ▶ Use interesting vocabulary.