WRITE LIKE A REPORTER
(Informative Writing)

BE FACTUAL
- Do your research.
- Stay objective—look at all sides of an issue.
- Define your terms.

GET ORGANIZED
- Use an introduction and a conclusion.
- Link ideas and words together.
- Group your points in a way that makes sense.
- Include pictures, illustrations and graphs.
- Interview experts.
- Use interesting vocabulary.

REMEMBER THE DETAILS
- Do your research.
- Stay objective—look at all sides of an issue.
- Define your terms.