

Why your school needs ...

Bing in the Classroom

Bing by the numbers

4 features to love about Bing!¹



Amazing Images

Bing posts an amazing photo, video or panorama daily. They're always eye-catching & interesting. Great springboards for students as inspiration for writing assignments.



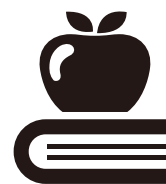
FREE Lesson Plans

Easy access to the Microsoft Educator Community & over 1,800 lesson plans! Engage students with strategic questions and fun activities. And lessons are Common Core aligned.



Video Resources

Learn how to search and stay safe online with these educational videos: 'How search works,' 'Choose the right terms,' 'Evaluate search results,' & 'Staying safe online.'



Bing Has Answers

Bing puts the world's info at your fingertips with this comprehensive collection of Bing search features that both students and teachers can use for studying and research in and out of the classroom.

7 21st-century skills that Bing in the Classroom lessons support²

- **Using technology as a strategic resource**
- **Knowledge-building and critical thinking**
- **Communication**
- **Collaboration**

- **Problem-solving and innovation**
- **Self-evaluation/self-awareness**
- **Global awareness and civic literacy**

13,000,000+³

13 million students enrolled in Bing in the Classroom!



2 quotes from educators

"Internet search is part of learning and preparing [my students] for the real world ... It's built into every assignment."⁴

– English, math & science teacher, Washington

"The Bing in the Classroom lesson plans have been a great resource for our teachers. Regardless of the grade level, the lesson plans are engaging and use culturally relevant technology to help develop digital literacy."

– Colby Clark, Director of Information Technology at Manteca Unified School District



 **Bing**
in the Classroom

¹Nelson, Karen. "5 Things I Love About Bing in the Classroom (or Confessions of a Former Rhymes-With-Noogle User)," by Karen Nelson (blog), We Are Teachers, last accessed May 2, 2016, <http://www.weareteachers.com/blogs>

²Adapted from: IDC White Paper, sponsored by Microsoft, "Searching Versus Finding: How Teachers Use Internet Search in K-12 Classrooms," by Cushing Anderson and Shawn McCarthy, IDC #US41007115, February 2016

³U.S. Only, April 2016

⁴IDC White Paper, sponsored by Microsoft, "Searching Versus Finding: How Teachers Use Internet Search in K-12 Classrooms," by Cushing Anderson and Shawn McCarthy, IDC #US41007115, February 2016